



CATALOGUE

Smartness  
behind  
the scenes



Universal  
system



Cool  
system



Frontline  
system

How smart simple can be!

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**Smartness  
behind  
the scenes**

**How smart simple can be!**

Are your products  
getting the attention  
they deserve?




## Striking presentation generates sales!

By presenting products perfectly, you increase customer attention span, which translates directly in increased impulse buys and therefore higher sales. Neatly and cleanly presented shelving ensures an optimum customer experience and a uniform instore feel. Thanks to presentation aids, such as pushers, shelves always appear full, boosting impulse buys.

### How smart simple can be!

Simple Click is the brand name for three unique shelf management systems - easy to use for all products on all shelves in every segment of the market. All innovative top-grade products developed in close collaboration with shop-floor staff, making them easy to use, increasing sales and reducing costs.





## A maximum of possibilities with only a minimum of parts - that's what Simple Click is all about

### Economical

A maximum of possibilities with only a minimum of parts - that's what Simple Click is all about.

Smart designs, universal materials and well-thought-out details mean Simple Click saves time for all in-store systems. Not only because the systems are easy to fit, but also due to the low number of parts. We have managed to reduce the number of parts required from thirty to no more than 10. And that has had a massive impact on the time and investment required to set up a store.

### Safe

All Simple Click dividers are 100% free of Bisphenol A.

### Reliable

Our top-quality durable products will give you and your customers many years of service.

By strengthening that which needs to be strong and through smart material selection, all three Simple Click systems make reliable partners. Our solutions mean perfect presentation is a given, for the life of your store.

### Flexibility

The universally applicable materials mean you have the maximum number of presentation options with the minimum number of parts.



## The power of Simple Click

Simple Click has three variants: Simple Click Universal system, Simple Click Cool system and Simple Click Frontline system. All three systems are based on the following four principles:

1. A minimum number of parts
2. Simple and fast fitting
3. Strong and durable
4. Competitively priced

These systems are further explained over the next few pages using these four basic principles.



## Simple Click Universal system

Setting up a store with the right shelf presentation materials was always a complex and costly process, often requiring up to thirty different materials. The simple Click Universal system is designed with the aim of simplifying this whole process, without compromising in quality and presentation options. In concrete terms, this means all ideal product presentations are possible using only a minimum of parts. This makes it much easier and quicker to set up a store, providing purchasing advantages and limiting inventory requirements.

- A maximum of possibilities with only a minimum of parts.
- Snap-off dividers for every common shelf depth - often only one type required for all shelf depths in one setup.
- Unique loose rear attachment for stable fitting on any required shelf depth.
- Universal front-stop options to be applied only where necessary.
- Universal presentation aids for a purchase-inducing product presentation.
- Unique and effective pushers.

### Attachment profiles

The attachment of all system parts demands the right attachment profiles. Simple Click carries the most common profiles in its range as standard. If you require a specific profile, then we are able to design the required solution together with you.



## A perfect presentation is a given with Simple Click

### Pushers, increase sales and lower costs

Simple Click Universal system pushers are basically developed for fresh-produce shelving. Fresh produce entails a wide variety of packaging and product weights. That means this system is robust and can be used universally behind almost any required product.

### What do pushers do for your presentation?

- Higher sales due to perfect, purchase-inducing product presentation.
- Optimum impulse-sensitive presentation at any hour of the day.
- Always mass presentation, even with just one unit in stock.
- Lower personnel costs due to minimum shelving care.
- Optimum customer experience due to shelves always appearing full.

Furthermore, the Simple Click Universal system pusher has a number of unique smart features:

- Telescopic rail, adjustable to any required shelf depth.
- Pusher available in small and large variants, depending on the product.
- Pusher can be set to straight or tilted position.
- Various spring strengths available, indicated by clock on pusher house.
- Supplied as standard with backstop.
- Unique spring stop for easy refilling.

## The power of Simple Click Universal system

### 1. A minimum of parts

- High (120 mm), medium (60 mm) and low (25 mm) snap-off dividers so all common shelf depths can be set up.
- Unique telescopic pusher rail - one unit for all shelf depths.
- Snap-off ribbed strip combined with the ideal back support for perfect upright presentations.
- Various universal front-stop options can be placed separately on the divider only there where necessary.

### 2. Simple and fast fitting

- Snap-off dividers that break when needed and not by accident.
- Unique separate backstop for rapid and stable attachment to any required shelf depth.
- Presentation aids to be used only there where necessary.

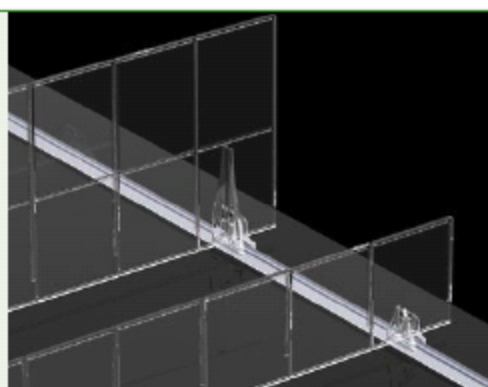
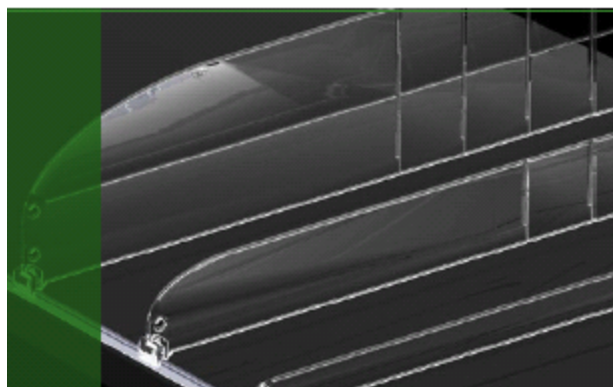
### 3. Strong and durable

- The special front-attachment design and the use of durable raw materials mean this system will give you a long and problem-free working life.
- Clever anti-wear lines on the dividers prevent rapid wear and protect the appearance of the dividers for a long working life.
- Universally applicable pushers specially developed for heavy-duty product groups and therefore useable behind practically any product.

### 4. Competitively priced

- Smart material choice means attractive pricing.
- The universal parts, and thus the minimum components required, mean major savings across the entire store setup.
- Minimal depreciation thanks to durability.
- High production numbers per part due to low number of different parts mean production benefits and thus more attractive cost prices.

# UNIVERSAL SYSTEM SHELF DIVIDERS



Universal snap-off dividers are available in four heights: 25mm, 60mm, 120mm and 150mm. And available in four lengths, with the following snap-off points:

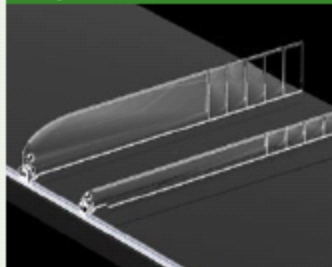
- short: 360mm (height 25 and 60mm): 235, 260, 285, 310, 335mm
- medium: 485mm (height 25, 60 and 120mm): 285, 335, 385, 435mm
- long: 585mm (height 60 and 120mm): 535mm
- XL: 635mm (height 150mm): 485, 535, 585mm

The unique Simple Click loose rear attachment;

- Secure it at any required shelf depth
- Always a sturdy method for securing dividers
- Quick and easy to fit

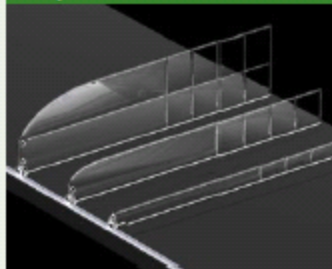
These fixing ledges are supplied as standard in every box of dividers; High with dividers 60, 120 and 150mm Low with the 25mm dividers

## Snap-off divider short 360mm



PD-6005	Universal Breakable Divider H25mm	235-360	100	Use in shallow shelves of 250-375mm
PD-6006	Universal Breakable Divider H60mm	235-360	100	Supplied as standard with fixing ledge

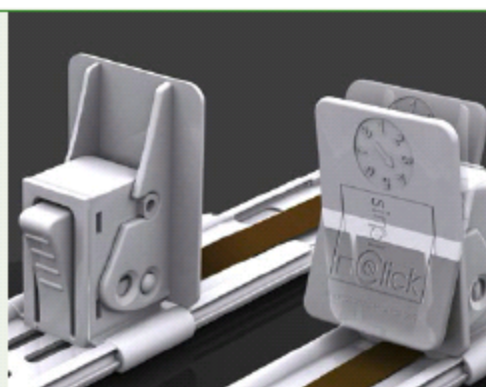
## Snap-off divider middle 485mm



PD-6000	Universal Breakable Divider H25mm	285-485	50	Use in shelves of 300-500mm
PD-6001	Universal Breakable Divider H60mm	285-485	50	Supplied as standard with fixing ledge
PD-6002	Universal Breakable Divider H120mm	285-485	50	



# UNIVERSAL SYSTEM PUSHERS



The Universal system pushers is equipped with a unique telescopic rail. This means a single rail for all your shelves.

Depending on your market, you can select from two options:

**Shallow system:** 225mm to 350mm

**Deep system:** 330mm to 585mm

Furthermore, the rail can be secured at the rear at any point on all common attachment profiles.

Other unique features:

Back support;

- supplied in large or small version

- secure in either upright or tilted position

Spring stop;

- the spring housing can be secured for easy refilling a shelf

Spring pressure;

- indicated on pusher

Spring pressure details; type 3 = 6N, type 4 = 10N,

type 5 = 12N, type 6 = 14N

All Universal pusher systems are supplied fully assembled, only the back support itself lies flat to maximize packing efficiency. Simply click it into the required position for use.

## Product pusher flat front



ZU-9033	Product Pusher long, type 3	330-550	30	We look forward to helping you choose the right version and spring pressure - just give us a call for advice.
ZU-9034	Product Pusher long, type 4	330-550	30	
ZU-9035	Product Pusher long, type 5	330-550	30	
ZU-9036	Product Pusher long, type 6	330-550	30	
ZU-9533	Product Pusher short, type 3	225-350	30	Rail long, adjustable for shelves from 350 to 600mm. Rail short, adjustable for shelves from 225 to 350mm
ZU-9534	Product Pusher short, type 4	225-350	30	
ZU-9535	Product Pusher short, type 5	225-350	30	
ZU-9536	Product Pusher short, type 6	225-350	30	

## Product pusher straight front



ZU-9013	Product Pusher long, type 3	330-550	30	We look forward to helping you choose the right version and spring pressure - just give us a call for advice.
ZU-9014	Product Pusher long, type 4	330-550	30	
ZU-9015	Product Pusher long, type 5	330-550	30	
ZU-9016	Product Pusher long, type 6	330-550	30	
ZU-9513	Product Pusher short, type 3	225-350	30	Rail long, adjustable for shelves from 350 to 600mm Rail short, adjustable for shelves from 225 to 350mm
ZU-9514	Product Pusher short, type 4	225-350	30	
ZU-9515	Product Pusher short, type 5	225-350	30	
ZU-9516	Product Pusher short, type 6	225-350	30	

# UNIVERSAL SYSTEM PUSHERS

## Product pusher slant front



ZU-9023	Product Pusher long, type 3	330-550	30	We look forward to helping you choose the right version and spring pressure - just give us a call for advice.
ZU-9024	Product Pusher long, type 4	330-550	30	
ZU-9025	Product Pusher long, type 5	330-550	30	
ZU-9026	Product Pusher long, type 6	330-550	30	
ZU-9523	Product Pusher short, type 3	225-350	30	Rail long, adjustable for shelves from 350 to 600mm
ZU-9524	Product Pusher short, type 4	225-350	30	Rail short, adjustable for shelves from 225 to 350mm.
ZU-9525	Product Pusher short, type 5	225-350	30	
ZU-9526	Product Pusher short, type 6	225-350	30	

## Zelfspiegeling schuin breed frontstuk

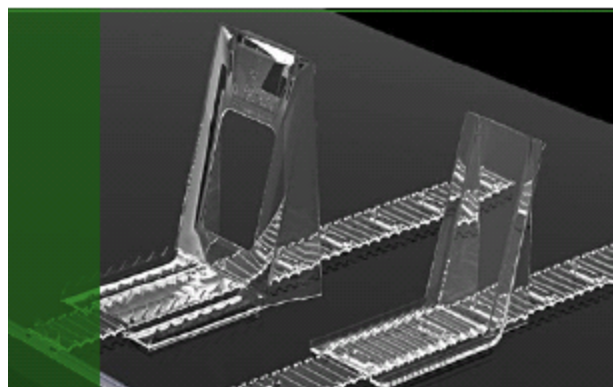


ZU-9043	Product Pusher long, type 3	330-550	30	We look forward to helping you choose the right version and spring pressure - just give us a call for advice.
ZU-9044	Product Pusher long, type 4	330-550	30	
ZU-9045	Product Pusher long, type 5	330-550	30	
ZU-9046	Product Pusher long, type 6	330-550	30	
ZU-9543	Product Pusher short, type 3	225-350	30	Rail long, adjustable for shelves from 350 to 600mm
ZU-9544	Product Pusher short, type 4	225-350	30	Rail short, adjustable for shelves from 225 to 350mm.
ZU-9545	Product Pusher short, type 5	225-350	30	
ZU-9546	Product Pusher short, type 6	225-350	30	

For other combinations and good advice, contact us via [info@simpleclick.eu](mailto:info@simpleclick.eu)



# UNIVERSAL SYSTEM PRESENTATION AIDS



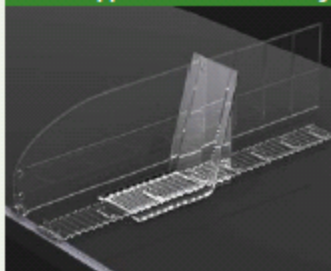
To present your products with greater visibility, we supply these three presentation backing parts;

- The standard back support with ribbed border suitable for many products presented upright on the shelf; very flexible.
- The large back support with ribbed border is more suitable for larger products, as this backing system's ribbed locking system makes it impossible for products to fall over backwards.
- If required, also available together with a bottom-mounted magnetic strip, making it usable on metals shelving without the ribbing.

If necessary for larger products like pizzas, the large pusher can be made even larger using an acrylate plate.

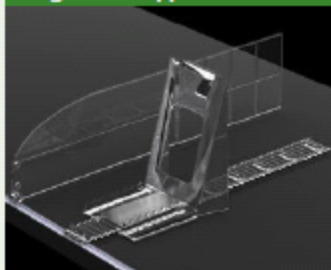
Place the acrylate plate on the large back support and simply secure it using the two attachment caps supplied. Can be supplied in any desired shape and with your own printing if required.

## Back support - ribbed border system



PD-6003	Universal Ribbed border	40*440	40	Snap off at 240-290-340-390mm
PD-6004	Universal Presentation back support	80*145	40	Use together with the PD-6003

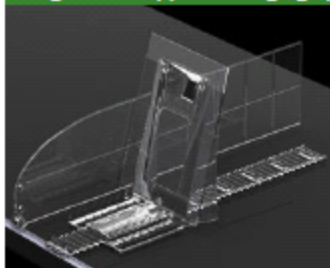
## Large back support - ribbed border system



PD-6003	Universal Ribbed border	40*440	40	Snap off at 240-290-340-390mm
PD-6014	Universal Presentation back support large	120*185	40	Use together with the PD-6003
				Specially designed for large products

# UNIVERSAL SYSTEM PRESENTATION AIDS

## Large back support enlarging options



				This is a custom solution, as almost any shape or size is possible. Contact us to discuss the options.

## Large back support printing options



				This is a custom solution, as almost any shape, size or colour is possible. Contact us to discuss the options.

## Large back support with magnet

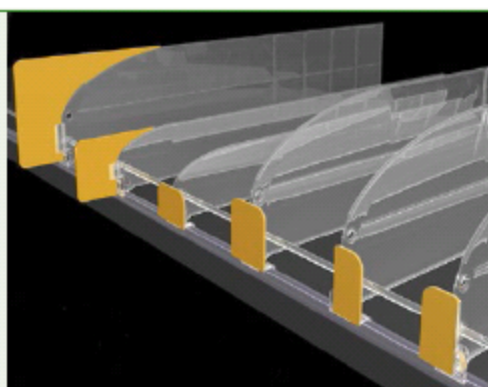
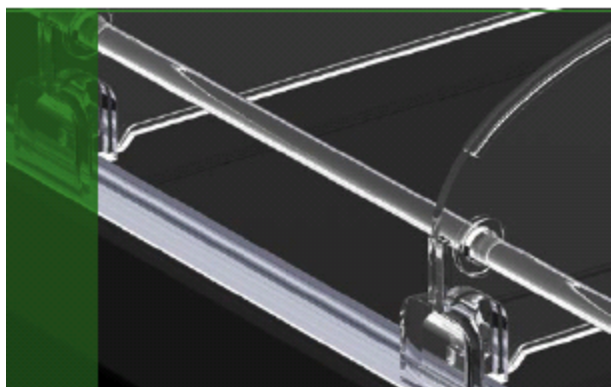


PD-6015	Universal Presentation back support large magnet	12*185	40	Use on metal shelves, except on stainless steel.



# UNIVERSAL SYSTEM

## PRESENTATION FRONTSTOP OPTIONS



All products are different when it comes to perfect shelf presentation. Simple Click makes it possible to add a frontstop part for each product only there where necessary.

The following frontstop options are available for the Universal snap-off dividers;

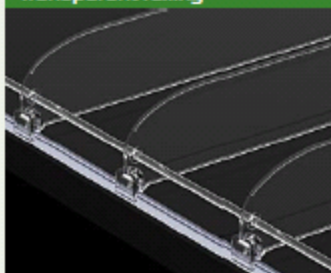
- A transparent railing can be slide through the holes in the dividers, with a cap at either end.
- A frontstop plate can be mounted on the front of the divider, in a size that suits the product.

Shelf-mounted communication is also an option of the Universal system;

- The frontstop plates can be printed, making it easier to focus customers' attention on certain products.
- Even product-group designation is possible with this presentation system by attaching a printed acrylate plate to the divider.

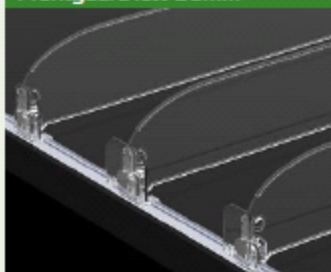
All these parts are custom solutions and are therefore unique to each client. We look forward to informing you on the options.

### Transparent railing



PD-1503	Universal Transparent Railing	1000	100	Stop rods are always supplied with end caps.
PD-1504	Universal Transparent Railing	1250	100	
PD-1509	Universal Transparent Railing	1330	100	

### Frontguard low 30mm

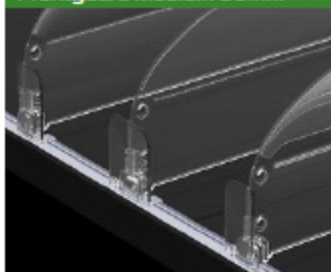


PD-1501	Universal Frontguard	30	50	Formula printing on the frontguards possible, please contact us for more details.
PD-1501L	Universal Frontguard left	30	50	
PD-1501R	Universal Frontguard right	30	50	

# UNIVERSAL SYSTEM

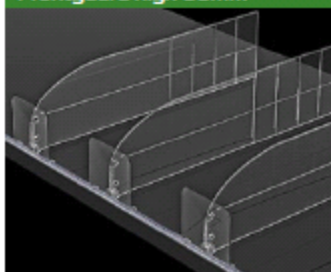
## PRESENTATION FRONTSTOP OPTIONS

### Frontguard medium 50mm



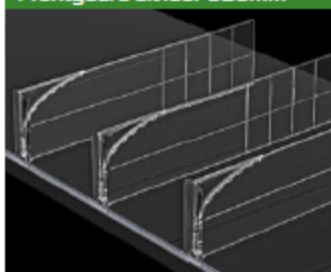
PD-1502	Universal Frontguard	50	50	Formula printing on the frontguards possible, please contact us for more details.
PD-1502L	Universal Frontguard left	50	50	
PD-1502R	Universal Frontguard right	50	50	

### Frontguard high 80mm



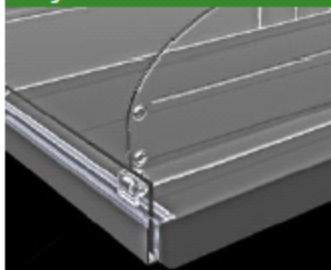
PD-1520	Universal Frontguard	80*80	50	Formula printing on the frontguards possible, please contact us for more details.

### Frontguard divider 120mm



PD-1515	Universal Frontguard	120	50	This frontstop divider is made up of universal snap-off divider PD-6002 or PD-6008 together with a 120mm high frontstop.
				These are supplied pre-assembled in the required version.

### Acryl borders



VZ-1010	Acryl border	983*40*4	50	All acryl borders are made of see-through acrylate and is supplied polished.
VZ-1011	Acryl border	983*70*4	50	
VZ-1012	Acryl border	983*100*4	50	
VZ-1015	Acryl border	1290*40*4	50	
VZ-1018	Acryl border red	983*30*3	50	Supplied on request in all possible sizes, colours and even with your own formula printed. Just give us a call for more information.
VZ-1021	Acryl border	988*70*5	50	
VZ-1022	Acryl border	988*100*5	50	
VZ-1037	Acryl border	983*48*4	50	



# UNIVERSAL SYSTEM

## PRESENTATION ATTACHMENT PROFILES



New, smart profiles are regularly added to the Simple Click range.

The basic principles of development are always;

- Quick mounting in shelving setups.
- Universal usability on as many different shelves as possible.
- Always equipped with a T that ensures secure attachment but that is also easy to move in practice.

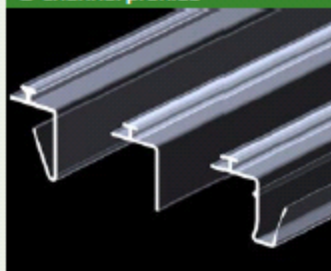
Simple Click also includes a wide range of scanning/price rails. We have a suitable solution for you in stock for a wide variety of shelf types.

Do you have specific requirements or your own ideas/challenges?

Our R&D department looks forward to taking on your challenge together with you!

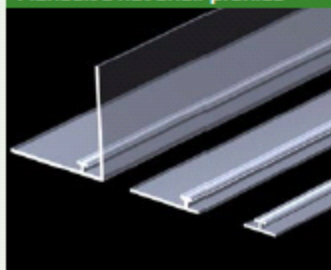
A good example of an innovative attachment rail is the wire-shelving rear attachment profile, which we can supply with or without upright edge.

### U-channel profiles



PD-4140	Universal U-channel profile	997	75	U-channel profiles are to be used for all shelves fitted with a front-mounted u-channel.
PD-4141	Universal U-channel profile	988	75	
PD-4142	Universal U-channel profile narrow	997	75	Abnormal lengths are possible on request.
PD-4143	Universal U-channel profile narrow	988	75	
PD-4144	Universal U-channel profile extra narrow	988	75	Your own u-channel profile? Please contact us for the options.
PD-4137	Universal U-channel profile with raised edge	997	75	
PD-4138	Universal U-channel profile with raised edge	988	75	
PD-4147	Universal U-channel profile 18mm	983	50	

### Adhesive flat shelf profiles

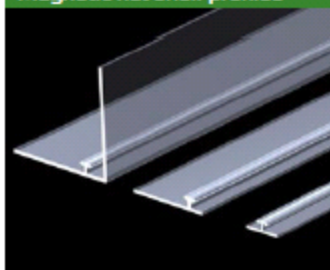


PD-4103	Universal Adhesive rail narrow	1330	50	Flat shelf profiles are used on all flat and solid shelves.
PD-4104	Universal Adhesive rail narrow	1250	50	
PD-4105	Universal Adhesive rail narrow	1000	50	Abnormal lengths are possible on request.
PD-4110	Universal Adhesive rail wide	1330	50	
PD-4111	Universal Adhesive rail wide	1250	50	Your own flat shelf profile? Please contact us for the options.

# UNIVERSAL SYSTEM

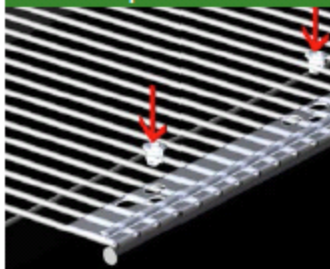
## PRESENTATION ATTACHMENT PROFILES

### Magnetic flat shelf profiles



PD-4106	Universal Magnetic rail narrow	1000	50	Flat shelf profiles are used on all flat and solid shelves.
PD-4107	Universal Magnetic rail narrow	1330	50	
PD-4108	Universal Magnetic rail narrow	1249	50	
PD-4100	Universal Barrier white magnet	1000	50	
PD-4101	Universal Barrier white magnet	1250	50	
PD-4102	Universal Barrier gray magnet	1250	50	Your own flat shelf profile? Please contact us for the options.
PD-4115	Universal Magnetic rail with upright edge 40mm	1000	50	

### Perforated profiles

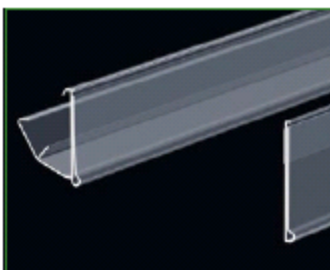


PD-4000	Universal perforated rail	750	150	Suitable for all wire-shelving with a wire thickness of 2.5-3.5mm.
PD-4001	Universal perforated rail	1000	150	
PD-4005	Caps for perforated rail		100	
				Useable for front and rear attachment of the universal snap-off dividers.
				Other lengths possible on request.

### Clamp profiles



PD-4150	Universal Clamp profile	960	75	Suitable for all wire-shelving with ends extending beyond the rear of the last crossbar.
PD-4151	Universal Clamp profile with upright edge	960	60	
				Other lengths possible on request.



### ■ Prijs/scanningsrail

Our standard range now includes more than 75 different types of price/scanning rail for the widest range of shelving.

Do you have a specific wish? We would love to find the best solution together with you.

Please contact us for the options.




## Simple Click Cool system

Setting up chiller cabinets with the right shelving materials is essential. Fresh produce is extremely important for the organization as they usually have higher margins than other product groups. As this is about fresh produce it is also important that the presentation looks clean and is easy to clean and keep clean.

Furthermore, the chiller flows must not be restricted and fresh produce often means different shelf depths. These were the basic principles we applied when developing our Simple Click Cool system, resulting in a practical system with a minimum of parts. This makes setup fast and easy. No visible dirt and easy to clean.

- A maximum of possibilities with only a minimum of parts.
- Snap-off dividers for every common shelf depth, often just one type required for all shelf depths in a formula.
- Handy front rail specially designed for chiller-shelf presentation.
- Universal front-stop options to be applied only where necessary.
- Universal presentation aids for a purchase-inducing presentation.
- Unique and effective pushers.





## Optimum impulse-sensitive presentation at any hour of the day

### Pushers, higher sales and lower costs

Simple Click Cool system pushers are designed for fresh-produce shelving. Fresh produce covers a wide variety of packaging and product weights. This results in a robust system that can be used universally behind practically any required product and ensures perfect, automated pusher-driven presentation - at any hour of the day!

### What do pushers do for your presentation?

- Higher sales due to perfect, purchase-inducing product presentation.
- Higher margins when used for high-margin fresh produce.
- Optimum impulse-sensitive presentation at any hour of the day.
- Always uniform presentation, even with just one unit in stock.
- Lower personnel costs due to minimum shelving care.
- Optimum customer experience due to shelves always appearing full.

Furthermore, the Simple Click Cool system pusher has a number of unique smart features:

- Telescopic rail, adjustable to any required shelf depth.
- Pusher available in small and large variants, depending on the product.
- Pusher can be set to straight or tilted position.
- Various spring strengths available, indicated by clock on pusher house.
- Supplied as standard with backstop.
- Unique spring stop for easy refilling.

## The power of Simple Click Cool system

### 1. A minimum of parts

- High (140 mm) and low (60 mm) snap-off dividers so all common shelf depths can be set up.
- Snap-off ribbed strip combined with the ideal back support for perfect upright presentations.
- Unique telescopic pushers - one unit for all shelf depths.
- Various universal front-stop options can be placed separately on the divider only there where necessary.
- Optional universal loose rear attachment.
- All Simple Click universal aids can also be used for the Cool system.

### 2. Simple and fast fitting

- Snap-off dividers that break when needed and not by accident.
- Unique quick-fit magnetic front rail is easy to clean and to remove.
- Smart construction of the unique front rail makes a rear attachment unnecessary.

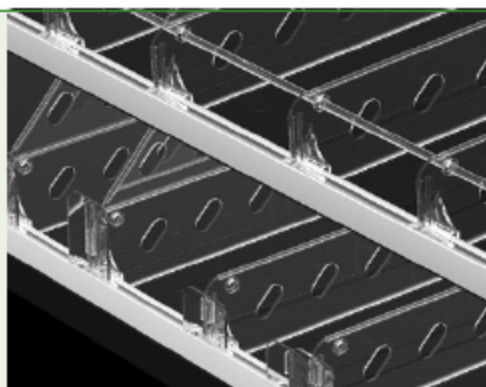
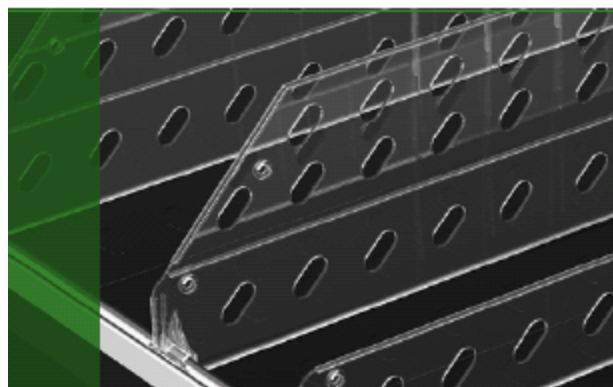
### 3. Strong and durable

- Made of durable plastic for a long and problem-free working life.
- Clever anti-wear lines on the dividers prevent rapid wear and protect the appearance of the dividers for a long working life.
- Universally applicable pushers specially developed for heavy-duty product groups and therefore useable behind practically any product.

### 4. Competitively priced

- Smart material choice means attractive pricing.
- The universal parts, and thus the minimum components required, mean major savings across the entire store setup.
- Minimal depreciation thanks to durability.
- High production numbers per part due to low number of different parts mean production benefits and thus more attractive cost prices.

## COOL SYSTEM SHELF DIVIDERS



The snap-off dividers of this refrigerated-shelf divider system are specially developed for perfect presentation of all fresh products;

- The smart air-permeable snap-off dividers aid the flow of cold air.
- The front rail is also a frontstop, a design that keeps any dirt out of view.
- The special nose of the dividers ensures the divider remains stable without requiring rear attachment.
- The complete unit is easy to keep clean by removing the entire system - front rail, dividers and any accessories - from the shelf.

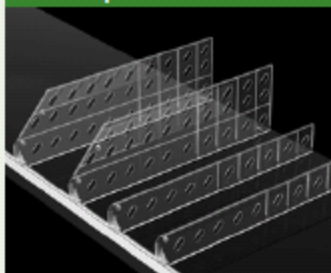
The Cool system dividers come in heights 60 and 140mm, with a maximum depth of 485mm.

The snap-off lines are coordinated to the most common shelf depths of refrigerated units.

Depending on the product, it is possible to add an extra frontstop;

- The see-through stop rod can be slid through the holes in the snap-off dividers, with the ends protected by caps.
- The see-through front plates, available in three sizes, are easy to mount on the front of the snap-off dividers.

### Cool Snap-off dividers



PA-1007	Cool Breakable divider 60mm	245-485	50	Use together with the Cool Front Rail.  Due to the specially developed nose of the Cool snap-off divider, rear attachment is not necessary. This makes it easy to remove the system quickly from the shelf to clean.
PA-1008	Cool Breakable divider 140mm	295-485	50	

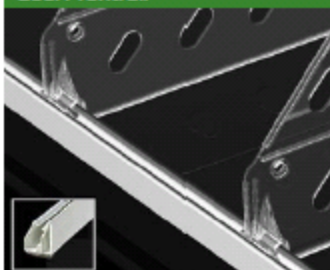
### Optional rear attachment



PD-1505	Universal Fixing Ledge high		50	Packed in bags. Use together with all Simple Click system snap-off dividers.
PD-1507	Universal Fixing Ledge low		50	

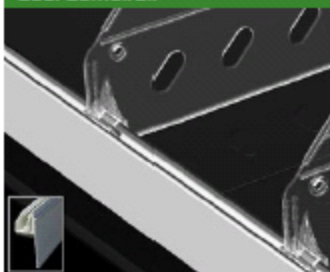
# COOL SYSTEM ATTACHMENT AND FRONTSTOP OPTIONS

## Cool Frontrail



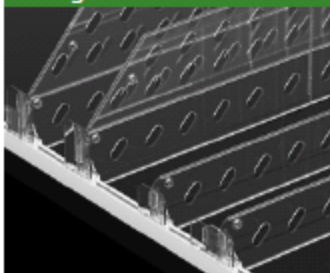
PA-1000	Cool Frontrail white, adhesive	1250	32	Use together with the Cool snap-off dividers.
PA-1001	Cool Frontrail white, magnet	1250	32	
PA-1002	Cool Frontrail grey, adhesive	1250	32	Other sizes or colours available on request.
PA-1003	Cool Frontrail grey, magnet	1250	32	
PA-1004	Cool Metal strip for on RVS, adhesive	1250	32	
PA-1005	Cool Frontrail dark grey, magnet	1250	32	
PA-1006	Cool Frontrail crème, magnet	1250	32	
PA-1040	Cool Frontrail black, magnet	1250	32	
PA-1043	Cool Frontrail white, magnet	1330	32	
PA-1044	Cool Frontrail grey, magnet	1330	32	

## Cool Combrail



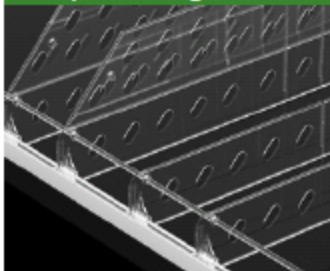
PA-1035	Cool Combrail white, magnet incl. pricerail 39mm	1250	24	Use together with the Cool snap-off dividers.
PA-1036	Cool Combrail grey, magnet incl. pricerail 39mm	1250	24	Other sizes or colours available on request.

## Frontguards



PD-1501	Universal Frontguard	30	50	Contact us to discuss the options for having your own formula printed.
PD-1501L	Universal Frontguard left	30	50	
PD-1501R	Universal Frontguard right	30	50	
PD-1502	Universal Frontguard	50	50	
PD-1502L	Universal Frontguard left	50	50	
PD-1502R	Universal Frontguard right	50	50	
PD-1520	Universal Frontguard	80*80	50	

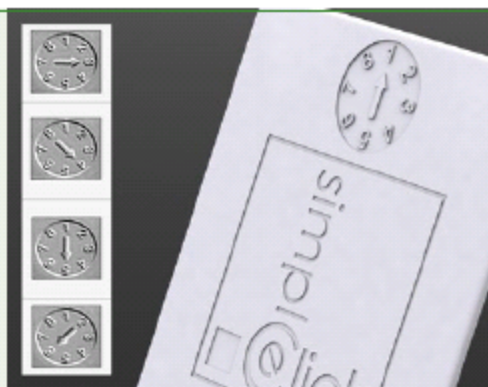
## Transparent railings



PD-1503	Universal Transparent Railing	1000	100	Stop rods are always supplied with end caps.
PD-1504	Universal Transparent Railing	1250	100	
PD-1509	Universal Transparent Railing	1330	100	



# COOL SYSTEM PUSHERS



The Simple Click Cool system pusher has a number of unique features:

- The telescopic guide rail is adjustable to the desired shelf depth.
- The rear of the guide rail is easily clicked onto all common attachment profiles.
- Both large and small back support can be placed either upright or tilted.
- The spring pressure is indicated on the front face of the back support.

Spring pressure of pushers in refrigerated shelving; for sliced fruit & veg:

- Spring pressure 3 for products to 100 grams
- Spring pressure 4 for products to 150 grams

Cheese & Meat:

- Spring pressure 4 for products to 150 grams
- Spring pressure 6 for products heavier than 150 grams

Meals & Fish:

- Spring pressure 4 for products to 150 grams
- Spring pressure 5 for products to 200 grams
- Spring pressure 6 for products heavier than 200 grams

It is very important to choose the right version, so please contact us for advice.

## Cool Product pushers



ZK-8003	Cool Product Pusher type 3	35-60	The telescopic rail is adjustable and fits shelves from 330mm to 600mm.  The pusher can be mounted both upright and inclined.  We look forward to providing you with the right advice on spring strength - just give us a call.
ZK-8004	Cool Product Pusher type 4	35-60	
ZK-8005	Cool Product Pusher type 5	35-60	
ZK-8006	Cool Product Pusher type 6	35-60	

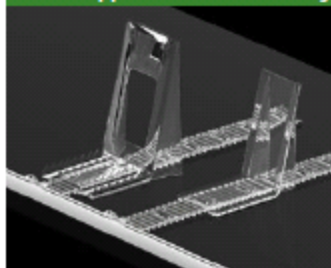
## Cool Product pusher communication options



			The pusher can be supplied printed in any colour you require or your own formula - contact us to discuss the options.

## COOL SYSTEM ACCESSORIES

### Back support - ribbed border system



PA-1009	Cool Ribbed border	40*440	40	Snap off at 240-290-340-390mm
PA-1010	Cool Presentation back support	80*145	40	Use together with the PD-6003
PD-6014	Universal Presentation back support large	120*185	40	Use together with the PD-6003. Specially designed for large products.

### Large back support with magnet



PD-6015	Universal Presentation back support large magnet	12*185	40	Use on metal shelves, except on stainless steel.

### Large back support enlarging options



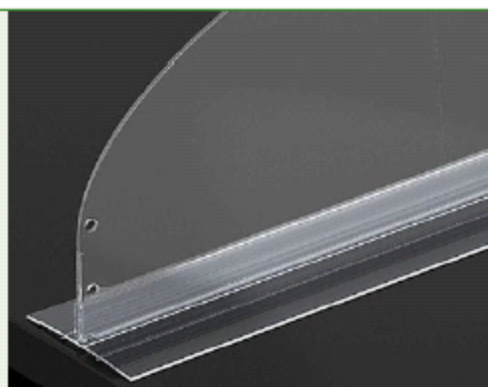
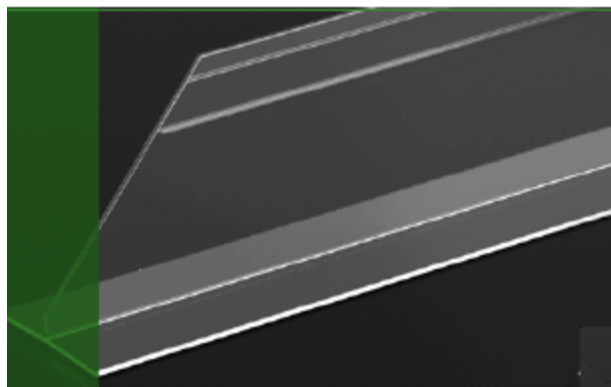
	Back support enlarged			All sizes and colours are possible - ask us about the options.

### Enlarged back support communication options



	Communication on enlarged back support			Your formula or own brand printed?

## COOL SYSTEM ACCESSORIES

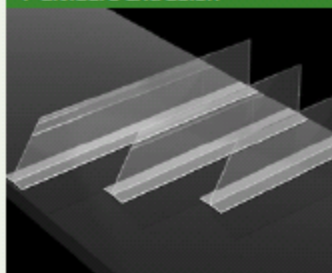


As addition to the Simple Click Cool system, many useful accessories are available to optimize your refrigerated presentations.

Below you will find a selection of commonly used materials. If the solution you require is not included, please contact us to discuss further options.

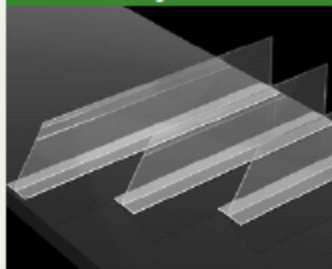
A new item in our range is the tray divider, a combination of an extrusion T-profile with a divider wedged into it. This creates a inexpensive bottom tray divider, which can be equipped if required with a magnetic strip on its underside.

### T-dividers extrusion



PA-1140	Cool T-divider extrusion 80mm	235	10	Extrusion T-dividers are very suitable for meat presentation in refrigeration units.  Other lengths are available on request - call us to discuss the options.
PA-1145	Cool T-divider extrusion 80mm	285	10	
PA-1155	Cool T-divider extrusion 80mm	385	10	
PA-1160	Cool T-divider extrusion 80mm	485	10	
PA-1165	Cool T-divider extrusion 80mm	585	10	
PA-1170	Cool T-divider extrusion 80mm	785	10	

### T-dividers acrylic



PT-3001	T-divider 100mm	800	25	Acrylate T-dividers are always see-through and polished for use in refrigerated units.  Other lengths/heights are available on request - call us to discuss the options.
PT-3002	T-divider 100mm	590	25	
PT-3103	T-divider 100mm	950	25	
PT-3110	T-divider 60mm	270	25	
PA-1026	Cool T-divider 100mm	400	25	
PA-1027	Cool T-divider 100mm	340	25	



# COOL SYSTEM PRESENTATION SYSTEM

## Z-plateau



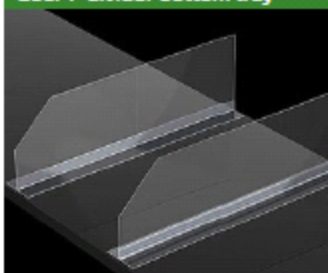
PA-1011	Cool Z-plateau single 100mm	150	25	All Z-plateau's are specially developed for use in counters and other refrigerated presentation units.
PA-1012	Cool Z-plateau single 160mm	150	25	
PA-1013	Cool Z-plateau double 100mm	300	25	
PA-1014	Cool Z-plateau double 160mm	300	25	
PA-1015	Cool Z-plateau double 100mm	160	25	
PA-1016	Cool Z-plateau double 160mm	160	25	Always made using laser technology to prevent bacterial and mould formation.
PA-1033	Cool Z-plateau double 120mm	360	25	
PA-1034	Cool Z-plateau single 160mm	200	25	
				Other sizes are available on request - call us to discuss the options.

## Pizza plateau



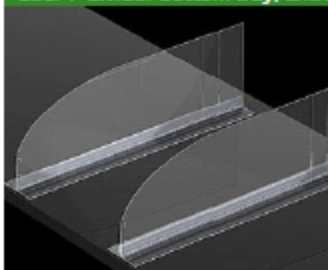
PA-1017	Cool Pizza plateau small 190*70mm	150	25	Special plateau developed for presentation of pizzas in refrigerated presentations.
PA-1018	Cool Pizza plateau big 220*90mm	250	25	
				Always made using laser technology to prevent bacterial and mould formation.
				Other sizes are available on request - call us to discuss the options.

## Cool T-divider bottom tray



PA-1019	Cool T-divider bottom tray 180mm	575	20	See-through acrylate T-divider for bulk presentation in the trays of refrigerated presentations.
				Always made using laser technology to prevent bacterial and mould formation.
				Other sizes are available on request - call us to discuss the options.

## Cool T-divider bottom tray, extrusion/acrylic



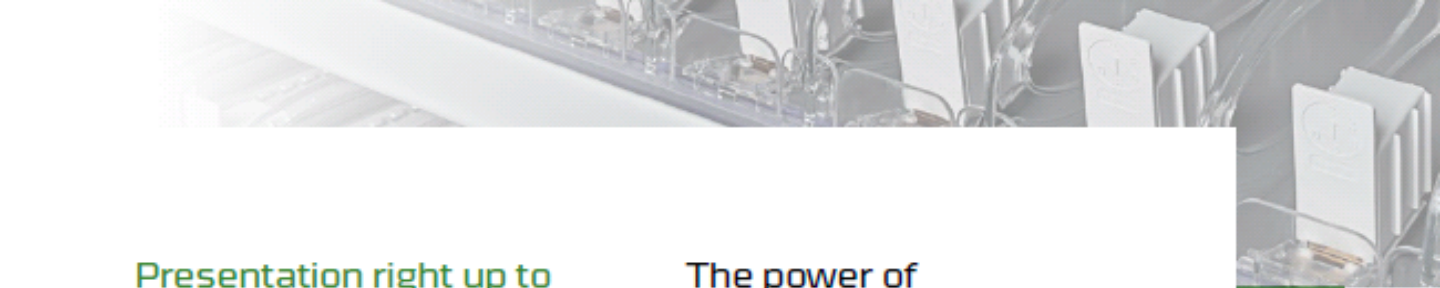
PD-6030	T-divider bottom tray 150*630/490, with magnet	490-630	25	Combination of a injection-moulded divider in a extruded light-gray clamp profile.
				Ideal T-divider at a lower cost price.
				Other lengths possible on request.



## Simple Click Frontline system

Specially for "light" presentation, we have designed the unique smart Frontline system. Tobacco and cosmetics are just some of the product groups that are perfectly suited to this system. Smart snap-off dividers are also basic to this system, as our basic principles is always: a maximum of possibilities with only a minimum of parts. By saving on materials - simply through leaving out what is not absolutely necessary - this is a very competitively priced presentation system.

The unique Frontline pushers also comprise a number of revolutionary parts, such as the innovative snap-off guide rail: one rail for all shelf depths. Also the replaceable rear attachment / spring stop is a smart and handy solution that makes setup quick and easy.



## Presentation right up to the front of the shelf

### Frontline snap-off divider

- Perfect presentation right to the front of the shelf.
- Can be snapped off every 25 mm - fits all shelf depths.
- Tidy and uniform store appearance in combination with Simple Click Universal system and Simple Click Cool system.
- Ideal in combination with the unique Simple Click Frontline pushers.

### Frontline pushers

- Presentation right up to the front of the shelf.
- Ascending front piece for easy product removal.
- Lightweight spring housing specially for light packaging.
- Unique snap-off guide rail - one unit for all shelf depths.
- Optional card holder as large pusher and used for out-of-stock alert.
- Unique replaceable rear attachment, easy to remove and re-attach after adjusting the length of the guide rail to fit.
- Can be used with or without guide rail.

## The power of Simple Click Frontline system

### 1. A minimum of parts

- Snap-off 60 mm high dividers in three lengths for the setup of all common shelf depths.
- Unique snap-off guide rail for Frontline pushers - one unit for all shelf depths.
- Three front pieces - the right front-stop for every product.
- Universal loose rear attachment can be used optionally.
- Various Simple Click universal aids can also be used for the Frontline system.

### 2. Simple and fast fitting

- Snap-off dividers that break when needed and not by accident.
- Smart design makes fitting easy.

### 3. Strong and durable

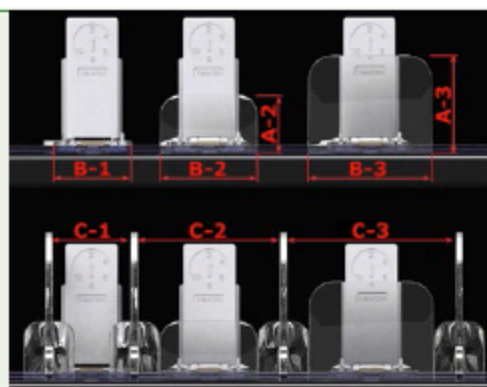
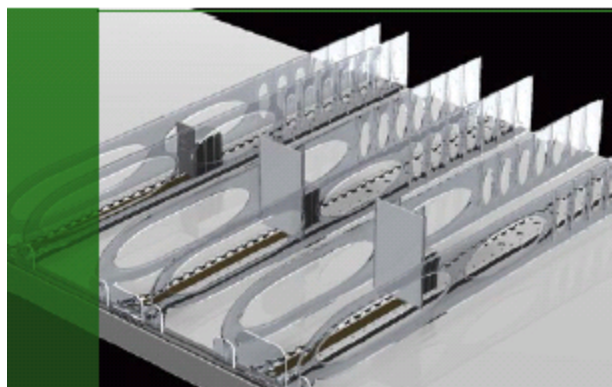
- Made of durable plastic for a long and problem-free working life.
- Clever anti-wear lines on the dividers prevent rapid wear and protect the appearance of the dividers for a long working life.

### 4. Competitively priced

- Innovative design means competitive pricing.
- Fewer raw materials means very low production costs.
- Minimal depreciation thanks to durability.
- Frontline pushers can also be used without guide rails.
- High production numbers per part due to low number of different parts mean production benefits and thus more attractive cost prices.



# FRONTLINE SYSTEM SHELF DIVIDERS



The frontline shelving system is an ideal and cost-efficient divider system for light product groups, such as;

- Tobacco presentation
- Cosmetics and drugstore presentations

The unique design with holes results in fewer raw materials so lower costs; a very functional smart shelving system at very competitive market prices!

Also the unique Frontline pusher element is developed on this cost-efficient basis. One ideal feature being the snap-off guide rail.

The photo above shows the size indication of the different pusher front options and the associated minimum product sizes between the dividers:

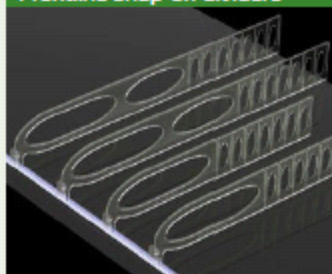
A-1= 0mm      A-2= 25mm      A-3= 38mm

B-1= 31mm      B-2= 39mm      B-3= 50mm

C-1= 31mm      C-2= 56mm      C-3= 67mm

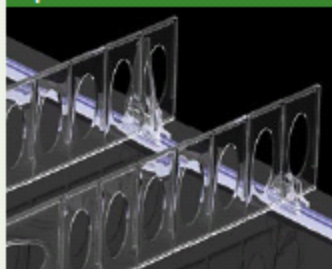
It is very important to choose the right version, so contact us for advice.

## Frontline snap-off dividers



PD-5000	Frontline Breakable Divider 60mm	185/360	100	Frontline snap-off dividers can be attached to all attachment profiles, AS WELL AS to all existing profiles of systems from other manufacturers.
PD-5001	Frontline Breakable Divider 60mm	310/485	100	
PD-5002	Frontline Breakable Divider 60mm	410/585	100	

## Optional rear attachment



PD-1505	Universal Fixing Ledge high		50	Packed in bags. Use together with all Simple Click system snap-off dividers.
PD-1507	Universal Fixing Ledge low		50	

# FRONTLINE SYSTEM PUSHERS

## Frontline pusher flat front



ZF-7002	Frontline Product Pusher, flat, 2N		100	We look forward to helping you choose the right version and spring pressure - just give us a call for advice.
ZF-7004	Frontline Product Pusher, flat, 4N		100	
ZF-7006	Frontline Product Pusher, flat, 6N		100	
ZF-7008	Frontline Product Pusher, flat, 8N		100	
ZF-7010	Frontline Product Pusher, flat, 10N		100	

## Frontline pusher 25mm front



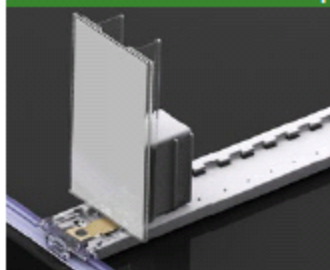
ZF-8002	Frontline Product Pusher, 25mm, 2N	330-550	100	We look forward to helping you choose the right version and spring pressure - just give us a call for advice.
ZF-8004	Frontline Product Pusher, 25mm, 4N	330-550	100	
ZF-8006	Frontline Product Pusher, 25mm, 6N	330-550	100	
ZF-8008	Frontline Product Pusher, 25mm, 8N	330-550	100	
ZF-8010	Frontline Product Pusher, 25mm, 10N	225*350	100	

## Frontline pusher 38mm front



ZF-9002	Frontline Product Pusher, 38mm, 2N	330-550	100	We look forward to helping you choose the right version and spring pressure - just give us a call for advice.
ZF-9004	Frontline Product Pusher, 38mm, 4N	330-550	100	
ZF-9006	Frontline Product Pusher, 38mm, 6N	330-550	100	
ZF-9008	Frontline Product Pusher, 38mm, 8N	330-550	100	
ZF-9010	Frontline Product Pusher, 38mm, 10N	225*350	100	

## Frontline labelholders and snap-off guiderails

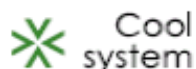
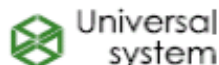


ZO-0040	Frontline label holder	18*80	100	Spring-housing extension piece and possibility of product info.
ZO-1013K	Frontline rail short	185-360	100	Snap off every 25mm between 185 and 360mm
ZO-1013L	Frontline rail long	310/485	100	Snap off every 25mm between 310 and 485mm



## Contact Details

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How smart simple can be!